



## **Meet** Andrea Parker

#### SPEAKER + CONSCIOUS LEADERSHIP COACH

Andrea believes life and business GET to be fun! From an unfulfilled police detective to the life-loving founder of AP Coaching and FunX, Andrea is skilled at asking powerful questions to help high-achieving business owners and leaders worldwide flip the script of success—reigniting their excitement, empowering them to make bold moves, and lead from a whole new energy.

Andrea's signature approach centres on one simple yet transformative question: "What would make this more fun?!" By guiding people to shift from overthinking in their heads to finding deeper meaning in their hearts, Andrea has inspired tens of thousands of people to transform their lives and businesses by bringing joy into their day-to-day.

Her expertise is recognized internationally, with a diverse client base that includes multi-million dollar business leaders, transformational speakers, holistic doctors, professional athletes, and Emmy-award-winning producers. Andrea, an accredited IPCC with specialized certifications in mind-heart connection and conscious leadership, is also a renowned international speaker whose insights have been featured in bestselling books, documentaries, and transformational podcasts around the world.

Now living her dream life on a lake in Muskoka with her wife Mel and their two dogs, Andrea embodies the philosophy that when you prioritize joy and have more fun, life becomes truly extraordinary.

## ANDREA IN ACTION!

WATCH NOW



## Fun | Engaging | Inspiring

See for yourself:



**CLICK TO WATCH ANDREA'S SPEAKERS VIDEO** 



#### The Keynote Speaker to Amplify Your Audience Experience

Let's be honest: Even with careful planning, most events overwhelm attendees with endless information but little integration. The result? People check out, disengage, and leave without feeling inspired to make real changes.

Now imagine what it would mean for your business if your attendees left your event feeling ENERGIZED—laughing, playing, and truly inspired. That kind of impact translates to more engaged leaders. And more engaged leaders mean greater innovation, stronger collaboration, and lasting impact for your business.

Andrea applies her expertise in subconscious transformation, bringing dynamic questions, energetic storytelling, and co-creative experiences to the stage. She helps your audience shift their perspective from feeling overwhelmed and stuck in outdated business norms to embracing a more playful, innovative, and heart-centred approach.

With her signature question, "What would make this more FUN?", she guides them to find joy in every moment, elevating their entire experience—not just at your event but within their business and life beyond.

"Andrea has deep insights into human nature that allow her to reveal things you would not be able to see on your own."

# The F Word Life and business get to be FUN!



In today's fast-paced, high-achieving world, too many people are thinking their way through business and personal growth instead of feeling it.

They're stuck in a cycle of ticking off boxes, following outdated definitions of success, and operating from subconscious "shoulds" and obligations.

The result? These outdated approaches lead to burnout, poor health, and strained relationships—and that's bad news for business. But what if you could leave behind people-pleasing, high-stress, and perfectionism to create more freedom and fulfillment in your business? What if business was more fun?!

In this Talk, Andrea invites attendees to start asking possibility-focused questions that shift their mindset and energy so they leave feeling expansive, elevated, and genuinely excited to take meaningful action, achieve better and more sustainable results, and show up more present and resilient than before. It's the new way of doing business.

It all starts with a shift in perspective and asking a different question!

To book Andrea for your next event, email andrea@andreaparkercoaching.com.

# The F Word

#### Life and business get to be FUN!

TAKEAWAYS

#### Your audience will:

- Incorporate simple, daily actions to boost performance, expand their impact, increase their earnings, and bring more joy into their day-to-day.
- Implement Andrea's simple 3-step Conscious Leadership process to revolutionize the way they do life and business.
- Unlock the power of leading from the heart by asking one pivotal question in all areas of their life: "What would make this more fun?"

But the real, lasting impact? Attendees will laugh, play, feel inspired, and put those feelings into action beyond the conference walls to foster greater creativity, deeper connections and ultimately, better work.

"We were fortunate to feature Andrea as our BIG FINISH at the reIGNITE Conference. Andrea's intention around her talk and the energy she exuded tied the entire experience together for our audience of innovators, entrepreneurs, investors, founders & funders. Our exit survey indicated that Andrea's talk was a key feature and the crowd favourite. Andrea's ability to engage the audience through storytelling, activation and interaction was masterfully crafted to create the impact that undoubtedly earned her top billing with our crowd of 160+!"



#### As Featured on

























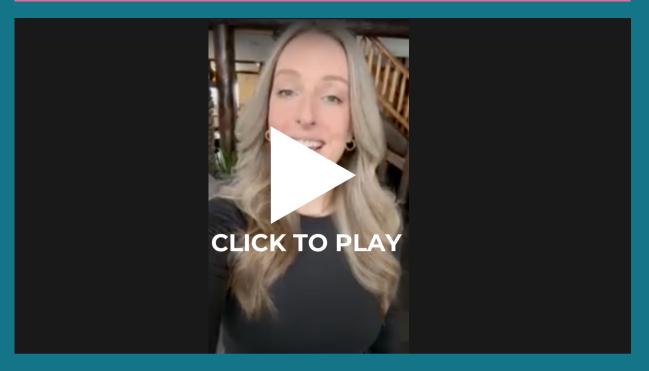
KID CARSON & FRIENDS

66

Andrea's talk helped change me.
Every day I ask myself how can this be more fun? How can I create fun in my day? And I've started asking my growing team how we can have more fun!

Meaghan Penny- Founder

## EVENT HOST TESTIMONIALS



Sarah Swain | BUSINESS STRATEGIST | FOUNDER OF MONETIZE YOUR MIND



Thank you so much for playing such a huge part in making this event such a success! You killed it with the mic, and we're so grateful for all your ideas, support and enthusiasm for this event!We have received so much positive feedback from your Talk!

Carly Ottaya

FOUNDER OF WEB OF WORDS HOST OF POWER COUPLES DINNER SERIES



Andrea, Thank you for delivering such an incredible Talk at the High Vibe Women event. We've received SO many messages raving about your Talk. You brought the energy, and it felt great! We are grateful for you!

Kristina Bartold and Maria Massi

CO-FOUNDERS OF THE SOCIAL SNIPPET HOST OF HIGH-VIBE WOMEN EVENT

### ATTENDEE TESTIMONIALS

Loved your talk yesterday! Definitely going to allow more to be fun... and to see how fun it can get! You were amaaaazing!!! The way you talk is just incredible! Could have listened for hours!!!!

You killed it! Loved getting to hear you speak

Thank you for being the solid force behind a heart driven life.

Hey! Omigosh thank you. I really loved your talk and wrote down quite a few things.

Thank YOU for sharing !! You bring so much to the table , cannot wait to start your journal!

Andrea! You changed my life on Monday. You're energy your light your presentation at mym was EVERYTHING I needed to hear to leap forward in my life. I am ontario based at the moment. In a life transition. I hope we get to spend some time together sledding this winter.

It was great getting to chat with you and Mel. Loved your keynote. So powerful.

Your speech really got me thinking about how life and business can be more FUN and I love that! Have a few changes I am going to incorporate starting this week

Hey!! Was so great meeting you on Saturday and love love loved your keynote. I've been asking myself how can I make this more fun ever since Andrea! We didn't get a chance to chat tonight but I just want to say that your speech was SO relevant and on point. Thank you for sharing your perspective!

## **CLIENT TESTIMONIALS**



Attending Andrea's 'Fun' workshop was a game-changer! Since then, I've been asking myself daily how to inject fun into everything I do, both at work and in life. It has helped me approach even the most routine tasks with a playful mindset, leading to transformative results

Paul Marchildon, MBET



After working with Andrea, I feel even more balanced and conscious of how I feel and how to maintain that equilibrium! Thank you Andrea for helping me play at my best.

Erica V.anderveer, Creative Director Hockey News



You are going to love what Andrea has to share! You are going to want a notepad. There is SO many gems she drops! She is the real-deal!

Aimee J, Former NASA Engineer



Andrea has helped me feel lighter and happier. I am more in flow, open with my communication, and clear about what I want. Andrea's smart, kind, and warm. She has an energy that lifts you up, and she knows what she's doing.

Dr. Shane Brookman, Optometrist

## **CLIENT TESTIMONIALS**



ANDREA!!!!!!! THANK YOU!!
I hope you know how much you had a hand in this success!!!
Knowing you and learning from you has changed my life!

Kathleen Megna, Top 1% with Monat



Andrea gives me so much permission and allows me to dream bigger. The excitement she has around the world and who we are in it is something I've never felt from anyone.

Brittany Brie D'Amico, Founder Brittany Brie Movement



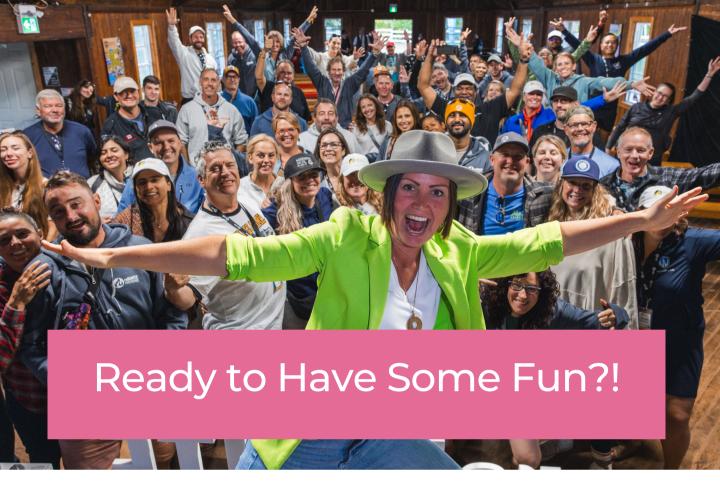
It was a fantastic experience full of transformation that would have otherwise taken me years to implement on my own. It helped me raise my vibration and shine in new ways.

Finn Roche, Co-Founder Imaginations in Action



Thank you, Andrea, for inspiring me to lead with love, listen to my heart, and continue to create the life I've always wanted and that I know I desire. I'm grateful for you and this journey!

Megs Pulvermacher, Psychologist



Work with Andrea at your next event to make it the most FUN event you've ever hosted!

To invite Andrea Parker to speak at your next event, please email

andrea@andreaparkercoaching.com

<u>www.andreaparkercoaching.com</u> <u>www.funx.ca</u>



